

**ISC INC. DBA INSURANCE SERVICE CENTER
AND ITS AFFILIATES**

(AGENCY PRIVACY STATEMENT)

At Insurance Service Center, developing and maintaining, trust and confidence is a high priority. For this reason, as we collect and use your personal information, we are taking steps to safeguard your confidentiality whenever possible.

We want you to know that your privacy concerns are important to us, and in accordance with the law, we are supplying you with our privacy statement. Chapter INS 25 of the Wisconsin Administrative Code generally prohibits any licensees of the Office of the Commissioner of Insurance, directly or through its affiliates, from sharing nonpublic personal information about you with a non-affiliate third party unless the institution provides you with a notice of its privacy policy and categories of persons or entities to whom it may be disclosed. In compliance with Federal Law and Wisconsin Administrative Code we are providing you with this document, which notifies you of the privacy policy and practices of the Insurance Service Center.

OUR PRIVACY POLICIES AND PRACTICES

Information we collect. We collect nonpublic personal information about you from the following sources:

- Information we receive from you on applications or other forms.
- Information about your transactions with us, our affiliates or others.
- Information we receive from a consumer reporting agency.

Information we may disclose to third parties:

- We do not disclose any nonpublic personal information about our customers or former customers to anyone, except as permitted by law.

Non-affiliated third parties to whom disclosures may be made:

- We disclose nonpublic personal information about you to non-affiliated third parties as permitted by law (e.g., to insurance carriers for underwriting purposes).

Our practices regarding information confidentiality and security:

- We restrict access to nonpublic personal information about you to those employees who need to know that information in order to provide products or services to you. We maintain physical, electronic, and procedural safeguards that comply with federal regulations to guard your nonpublic personal information.

Reservation of the right to disclose information in unforeseen circumstances:

- In connection with the potential sale or transfer of its interests, (Insurance Service Center, Inc.) reserves the right to sell or transfer your information (including but not limited to your address, name, age, sex, zip code, state and country of residency and other information that you provide through other communications) to a third party entity that (1) concentrates its business in a similar practice or service; (2) agrees to be (Insurance Service Center, Inc.) successor in interests with regard to the maintenance and protection of the information collected; and (3) agrees to the obligations of this privacy statement.

Amendment to Privacy and Privacy Policy:

- We reserve the right to amend, modify or change at any time and for any reason, our privacy policies and this Privacy Notice. In any such events, we will provide an amended Privacy Notice to you.

Sincerely,

Insurance Service Center

For distribution to policyholders/prospective clients for year 2012

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